

Mobilink Jazz SMS Plus Offer launched

Islamabad: February 26, 2010 - Mobilink, Pakistan's market leader in cellular services and part of Orascom Telecom Holding announced a new SMS offer allowing Jazz customers to send unlimited text messages to all networks between midnight to noon.

Striving to deliver quality of service and meeting customer needs par excellence, Mobilink Jazz has launched yet another unique offer at a very nominal price of Rs 1.99 (taxes apply).

Jazz SMS Plus is a subscription based offer launched by Pakistan's favorite prepaid cellular brand keeping in view the growing trend of sending text messages amongst the subscribers and is in line with the company's efforts to bring the best value to the consumer.

SMS is fast becoming a preferred mode of communication amongst Jazz customers with a manifold increase in SMS users in the year 2009 as compared to 2008. A study last year by PCWorld ranked Pakistan fourth in global SMS usage and the country with the largest text messaging growth in Asia Pacific.

To avail Mobilink Jazz SMS Plus offer, customers can type *106*1# and press send. For more details about this and other offers kindly visit, <http://mobilinkgsm.com/jazz/promotions.php>