



The internationally recognized Blackberry solution

Now available in Pakistan exclusively on Mobilink Indigo

Islamabad January 06: Mobilink, Pakistan's favorite cellular service and part of the Orascom Telecom group is proud to maintain its leadership in providing state of the art cellular services and products to its valued family members. Living up to its standards Mobilink is the only operator in Pakistan to launch BlackBerry Solutions for its customers. BlackBerry is a proven business power-tool used around the world, available with over 100 wireless carriers in 40 countries worldwide. It is the leading wireless enterprise solution offered by Research in Motion (RIM) Ltd and introduced by Mobilink in Pakistan keeping mobile professionals connected to people and information while on the go. It is a proven platform that provides users around the world, and now in Pakistan, with secure, wireless access to a full suite of business applications that include Email, Phone, SMS, Web, and Organizer features.

The Blackberry success is reverberated around the world where this Business Application Suite has proven to be amongst the best and the leading brand in the world and an international success. Marcelo Prince from Wall Street Journal says, "Al Gore has one. So does Bill Gates. It's standard issue for attorneys at Cravath Swaine & Moore, a prestigious corporate law firm, and widely used by investment bankers at Merrill Lynch & Co., the nation's biggest brokerage firm. It's the BlackBerry. And since its introduction nearly three years ago, the handheld corporate email device has amassed many high-profile devotees and become an indispensable tool for the mobile professional."

Blackberry not only provides ultimate convenience through the combination of phone and data roaming but also allows subscribers to stay connected with secure wireless access to emails and enterprise data. It has immensely increased productivity and response time to customers. Consumers of Blackberry tend to stay in touch with the office anywhere, anytime in Pakistan or abroad. They are also able to manage contacts, access their calendar and open attachments such as word document and excel sheets. The convenience doesn't end just there as there is an option of adding up to ten email accounts onto one handheld giving the user complete convenience and flexibility.

Addressing the convenience and usage of Blackberry, David Pogue, of The New York Times says "You can't go two minutes without marveling at how the BlackBerry has, yet again, anticipated and crisply executed your desires." And Del Jones of USA Today

states "Rather than delegate email, many CEOs are growing increasingly tied to it, not only in the office but anywhere and everywhere, through the use of wireless technology. Their tool of choice is the BlackBerry, a wireless device that displays email remotely at the same time it lands at their desks."

Mobilink has always strived to provide state of art communication services and solutions to its customers and has once again achieved this by introducing Blackberry exclusively on its postpaid brand Mobilink Indigo. Commenting on the successful launch of Blackberry Solutions in Pakistan, Director Marketing Bilal Munir Sheikh, says, "Mobilink as a market leader continues to take initiatives to launch new and innovative products and services for its customers. We as a socially-conscious organization and are aware of the communication needs that our customers have and will continue to provide the most powerful communication tools available in the industry today."

About Research in Motion: Research In Motion is a leading designer, manufacturer and marketer of innovative wireless solutions for the worldwide mobile communications market. Through the development of integrated hardware, software and services that support multiple wireless network standards, RIM provides platforms and solutions for seamless access to time-sensitive information including email, phone, SMS messaging, Internet and intranet-based applications. RIM technology also enables a broad array of third party developers and manufacturers to enhance their products and services with wireless connectivity to data. RIM's portfolio of award-winning products, services and embedded technologies are used by thousands of organizations around the world and include the BlackBerry® wireless platform, the RIM Wireless Handheld™ product line, software development tools, radio-modems and software/hardware licensing agreements. Founded in 1984 and based in Waterloo, Ontario, RIM operates offices in North America, Europe and Asia Pacific. RIM is listed on the Nasdaq Stock Market (Nasdaq: RIMM) and the Toronto Stock Exchange (TSX: RIM). For more information, visit www.rim.com or www.blackberry.com