

Mobilink honored at the first-ever SAMENA Awards

ISLAMABAD: November 04, 2008 – Mobilink, the country’s market leader in cellular communication with more than 30 million customers and part of the Orascom Telecom Group, today announced the distinction of being awarded the “Best Mobile Line Operator” at the first-ever SAMENA Telecom Award held in Jordan.

Mobilink is the first recipient of the “Best Mobile Line Operator” Award at the SAMENA Telecom Awards organized by SAMENA Telecommunications Council. The awards aim to honor the leading telecom companies and representatives in recognition of their contribution to the telecoms industry in the SAMENA region which includes South Asia, the Middle East, and North Africa.

Acknowledging the award, Zouhair A. Khaliq, President & CEO, Mobilink said, “It is indeed an honor for us to be recognized at a platform established by distinguished members of the regional telecom fraternity. We are truly grateful to our shareholders and our parent company Orascom Telecom for their unwavering support and confidence and which has enabled us to continue investing in our infrastructure, expanding our horizons and conquering new heights. I am thrilled to share this accolade with the world class team at Mobilink whose dedication and hard work make that possible everyday.”

SAMENA Telecommunications Council is a tri-regional, non-profit telecommunications association that embodies a community of South Asian, Middle Eastern, and North African telecoms operators, manufacturers, regulatory authorities, and academia. SAMENA aims to be the ultimate promoter of collaboration and knowledge-sharing in the SAMENA region that spans 25 countries, including Afghanistan, Algeria, Bahrain, Bangladesh, Egypt, Iran, Iraq, Jordan, Kuwait, Lebanon, Libya, Morocco, Nepal, Oman, Pakistan, Palestine, Qatar, Saudi Arabia, Sri Lanka, Sudan, Syria, Tunisia, Turkey, United Arab Emirates, and Yemen.