

## **Mobilink first Pakistani operator to sign UNGC**

**ISLAMABAD: October 10, 2008** – Mobilink, the country’s market leader in cellular services with more than 32 million customers and part of Orascom Telecom, becomes the first telecom operator to represent Pakistan at the prestigious United Nations Global Compact (UNGC) platform.

The UNGC which is the world's largest, global corporate citizenship initiative, is a framework for businesses that are committed to aligning their operations and strategies with ten universally accepted principles in the areas of human rights, labor, the environment and anti-corruption. By becoming a member of this distinguished community, Mobilink’s CSR efforts will be further geared towards promoting these principles

Commenting on Mobilink’s induction, Sadia Khurram, Director Corporate Social Responsibility, Mobilink shared, “CSR is one of our five key business values and hence a top priority at Mobilink.. This platform gives us an opportunity to further focus our business and corporate responsibility objectives, while contributing to the momentum and strength of the Global Compact.”

The UNGC presents a unique platform for participants to advance their commitments to sustainability and corporate citizenship. With more than 5,000 company participants and stakeholders from more than 120 countries, over 60 networks in developed and emerging economies, and a spectrum of learning, dialogue and partnership modalities, companies are provided with an opportunity to learn and share vigorously on various levels.