

Mobilink Mobile Fair Arrives Sukkur

Sukkur: December 15, 2006: Mobilink the country's market leader in cellular services with more than 20 million customers, and part of the Orascom Telecom group now reaches with its Mobile Fair in the heart of Sindh province in Sukkur city today.

After the successful launch of Mobile Fair in seven major cities including Islamabad, Lahore, Karachi, Peshawar, Gujranwala, Faisalabad and Multan. Mobilink is now hosting the mobile fair for the first time in Sukkur at the Public School Ground, Military Road. This venture is part of Mobilink's initiative to interact with the community and make them aware of the latest trends and technologies in the industry.

The fair is taking place for three days from 15 to 17 December. Tipu Sultan, Commercial Director – South Region performed the ribbon cutting ceremony as Chief Guest and inaugurated the fair. "We are a people-centered company, it is our venture to adapt different ways through which our commitment can be seen by our customers; we have to come to this city to show that we care for the entertainment of our customers as well" he said.

The MOBILE FAIR is a family affair, organized especially for the people of Sukkur, ushering a breath of fresh air to the city. The 3-day MOBILE FAIR will run between 4.00pm to 10.00pm. Among other activities, participants will get a chance to win free connections, free handsets and witness state of the art technologies. In addition, the people of Sukkur will be able to enjoy Tufail Sanjrani, Shaman Ali Mirali, Waheed Hakro, Boby Wazir and Overload Band's amazing music and songs as they will be performing 'live' during the three days of Mobile fair

The Fair is set to provide a real treat to the families of Sukkur, offering a variety of fun filled activities for both children and adults. Prominent mobile manufacturers, dealers, franchises and retailers in the cellular industry are participating in this fair. Moreover, they are offering an excellent variety of latest handsets and other accessories for display, prizes and giveaways.