

Mobilink plays active role in supporting the Microfinance Sector of Pakistan

Islamabad: August 27, 2008 – Mobilink GSM (PMCL), the country’s market leader in cellular communication with a growing base of over 32 million customers and subsidiary of the Orascom Telecom group is a partner at the 2nd Pakistan Microfinance Country FORUM 2008 being held in Islamabad today.

Aimed at bringing prosperity to the people throughout the country and alleviating poverty, the Mobilink PCO project is a self employment solution and an excellent example of Microfinance commitment to the cause of alleviating poverty in Pakistan.

Omar Manzur, Director Public Relations, Mobilink said, “We believe in playing an active role in supporting the community and social development of Pakistan. Our Corporate Social Responsibility resolve goes beyond philanthropy and donations whereby we take into full account the impact that Mobilink creates on all stakeholders and on the environment when making decisions. Our support to the cause of alleviating poverty in Pakistan is our contribution to changing the lives of people in the country.”

The conference is designed to attract a large assembly of Microfinance practitioners, the regulatory and facilitating bodies and key stakeholders including representatives of print & electronic media from all across the country.